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**plusadd, Inc. HONORED IN  
EIGHTH ANNUAL INTERNATIONAL BUSINESS AWARDS<sup>SM</sup>**

Kawasaki Japan – 28 July, 2011 – plusadd, Inc. has earned a Distinguished Honoree medal in Consumer Entertainment/Information in The 2011 International Business Awards. A nomination title is iPad digital sheet music platform “piaScore”. The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business.



Nicknamed the Stevie® for the Greek word “crowned,” the awards will be presented to honorees at a gala event on Tuesday, 11 October in the Emirates Palace Hotel in Abu Dhabi, United Arab Emirates.

Honorees were selected from more than 3,000 entries received from organizations and individuals in more than 40 nations.

Honorees were determined through two rounds of judging by close to 200 professionals worldwide.

Complete lists of honorees and other details are available at [www.stevieawards.com/iba](http://www.stevieawards.com/iba).

**About iPad digital sheet music platform “piaScore”**

A concept of piaScore is "Viewing music scores from everywhere - anywhere, any time". The goal of piaScore is to realize easy music score viewing, sharing style of playing, management daily practice and so on.



"piaScore HD" is iPad application for viewing score, write technique of playing. “piaScore HD” has realistic score viewing that shows score like “real paper”. This reduces uncomfortable feeling. Player can turn page easily via wireless and no touch "Air Page Turning" by coordination with iPhone application "piaScoreAir". “piaScore HD” also supports player's PDF files.

plusadd, Inc. plans to develop some function such as auto page turning, recoding, digital music score distribution and propose new music communication.

More information can be found at [piascore.com](http://piascore.com).

**About plusadd, Inc.**

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Address 1-9-7-604 Miyoshi building Honcho Kawasaki-ku  
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Products & Service iPad Digital Music Sheet Platform “piaScore” ( <http://piascore.com/> )  
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**About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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